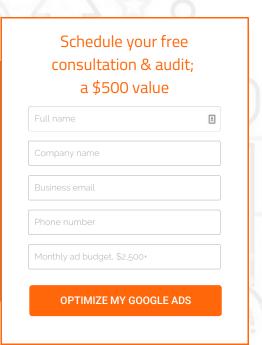


Get 59% more Google Ads conversions at the same ad spend!\*



\*Average performance improvement for clients that switch to us



### Why Choose Ten Thousand Foot View?

You'll get incredible campaign performance and an unbeatable level of service

#### **Great Credentials**

Work with a Premier Google Partner, MS Ads Partner, FB Marketing Partner and CallRail Agency Partner. Our experts are certified in search, display, shopping, video, and apps marketing.

### Transparency

Your PPC accounts belong to you. There is never any markup on ad spend. You always have full access to and control of your accounts.

#### No Contracts

Work with us on a month to month basis and do not pay any setup fees for new campaigns or accounts.

#### Remarkable Service

Get initial campaign optimization in days, not weeks. Plain English reports that are easy to understand and action. Fast and courteous responses to your inquiries and requests.

### Single Point of Care

You'll get personalized service; your main contact will always be the person that directly manages your ad campaigns.

#### Value-Based Pricing

Pay management fees that deliver value, not simply for hours of work. And, pay lower rates as you increase ad spend and scale your business.

"Best in the business. Took a long time to find these guys and I'm

## Over 200 Businesses Have Chosen Us, Including:













Our brilliant clients have rated us 5-stars on Google Reviews!





# Our Capabilities

- Google Ads (formerly Google AdWords)
- Microsoft Ads (formerly Bing Ads)
- Facebook Ads
- SEO (Search Engine Optimization)
- Landing page design and split testing
- Call tracking









"This is the first agency to exceed my self-managed results. Long may the relationship continue."

Barry Connop - All-Set Rentals

# What's included in Google Ads management?

- Any combination of Search, Display, Shopping, YouTube, and UAC campaigns
- Landing page review (design services and split testing extra)
- Competitive research and analysis
- Integration with Analytics and conversion/call tracking setup (up to 2.5h per year)
- Keyword, audience, contextual, and other targeting strategies
- Excellent creative design
- Bid management and automation
- Split testing and continuous conversion optimization
- Beautiful easy to read reports from Swydo.com
- Custom scripts & tools to monitor ads split testing, landing pages, and account health
- Daily campaign check, monthly check-in meeting, regular peer reviews

"I highly recommend them to anybody looking to launch a

# Are You Ready To Take Your Google Ads Campaigns To The Next Level?

**SCHEDULE MY AUDIT**